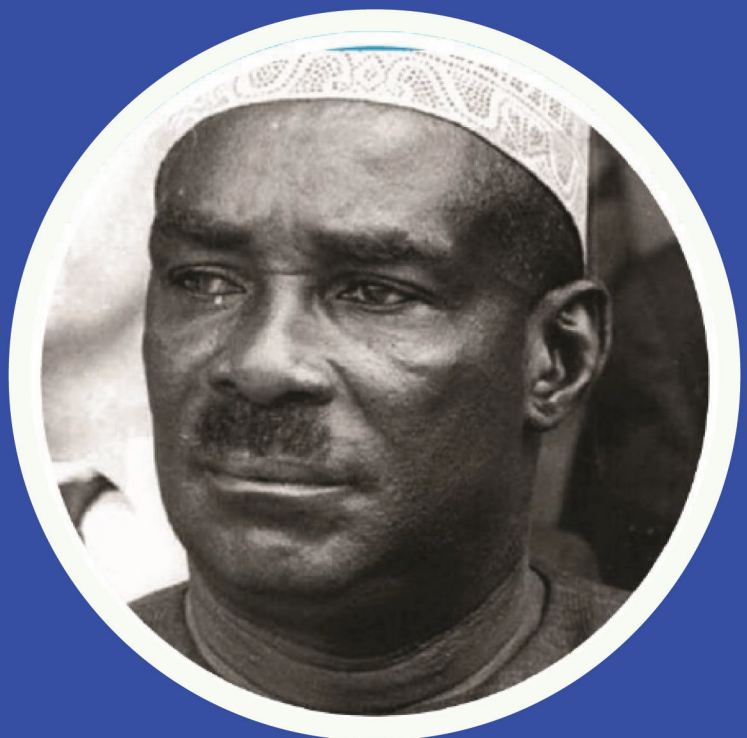


Profile



BRAND
TANZANIA
INITIATIVE



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Vision, Mission, Objectives

The National Strategy

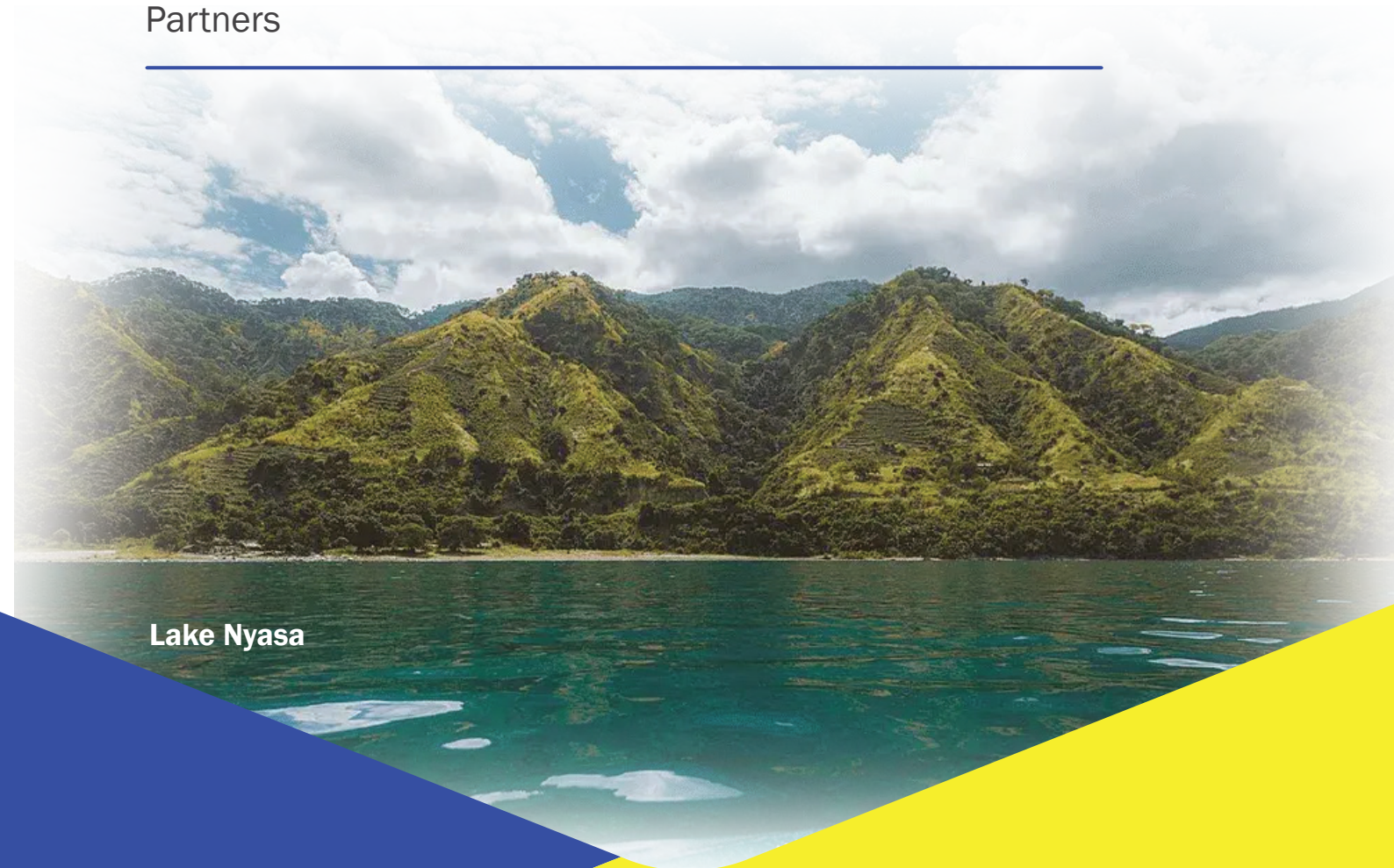
The Regions' Brading Teams

Branding Products

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Programs (Training & Summits)

Partners



Lake Nyasa

Background

This initiative was a result of efforts made by Hon Jakaya Mrisho Kikwete to undertake analysis of the Tanzania's image and make massive marketing of the Tanzania attraction. In 2012 team of marketing experts lead by several marketing managers from different government and private Entities were called. The idea was to create mobilizing yet sensitizing sharp messages that could be used to motivate Tanzanians to install and spark sense of patriotism. In that time Tanzania was going through country's image destruction. Our tourism industry was far less performing than some of the African Countries despite the fact that Tanzania is among the leading owner of the world's class tourists' attractions second to Brazil. Issues of drug abuse as many Tanzanian youth were under custody in different countries to the extent Tanzania were marked the Drug corridor for South of Sahara's countries damaged us

Also, several scandals of government officials including EPA, ESCROW, RICHMOND and others marked Tanzania as a growing corrupt country. These events and others did not only limit the nation's respectability but also made Tanzanian less trusted within the region and in the global unlike the Tanzania of 70s under Mwalim. Now the questions like what is happening now that have drove us into the dust pit. Why Tanzanians are now marked as corrupt, Lazy, WASWAHILI (not as a symbol of Swahili speakers or people with Swahili civilization but people of less trust who cannot do anything good but only knows to steal). Why Tanzania attracts less tourists than other countries with less tourist attractions? What to be done to rejuvenate the Tanzania's respectability and Tanzanians patriotism. What to do to transform Tanzania into the past good characters? How to make Tanzania competitive in the region and worldwide needed or attracted efforts to find proper answers. The endeavors to find answers gave birth to Brand Tanzania Initiative (BTI). Initially BTI operated as national branding team with only seven people appointed by the president. At first were assigned to derive sharp branding messages. But when the team started working there discovered the need to having a complete national branding strategy. Members of the Team lead by Prof Pius Egnald Mihanjo as chairman, Fadhil Nkhuru as General Secretary, Lusekelo Nelson Mwandemange as Deputy General Secretary who later became General secretary, Fancy Nkuhi, Julius Rugemalila and Luckas Mahundi were supervised and coordinated by Hon Rajab Omary Luhwavi who was then the Secretary of the President Domestic Politics. As a coordinator Linked the Team and facilitated.

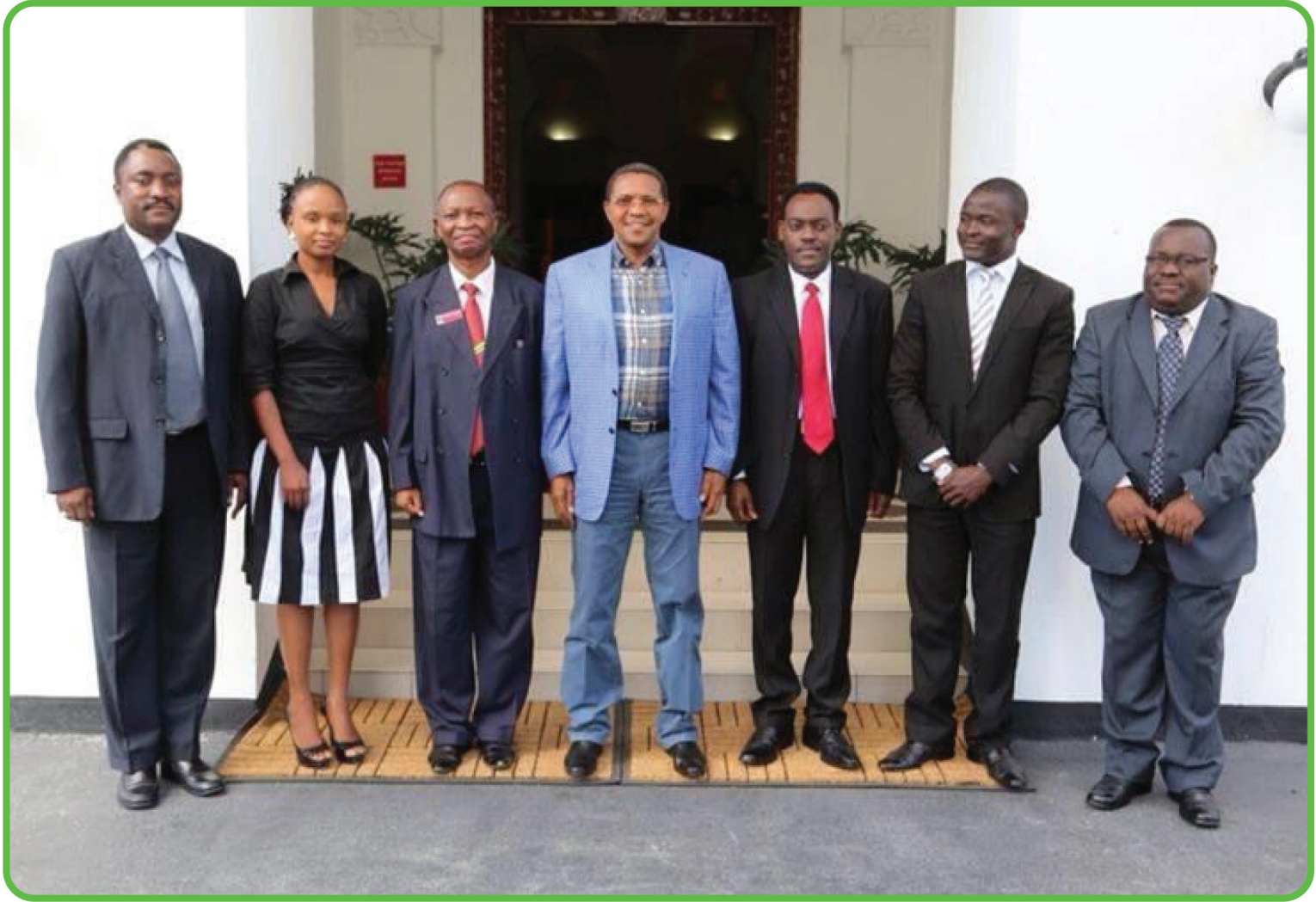
This primary work of constructing a national branding strategy took three years from 2012 to 2014. In the process the branding team performed several researches, buy in sessions including workshops, training, strategic visits to several countries and comprehensive literature reviews. At the end of October 2014, the first Draft were shared to the President Hon Jakaya Mrisho Kikwete at the Dar es salaam state house. This work lightened and broadened the thinking as it defined and up scaled the national branding role by defining and presenting clear objectives, targets and activities which can be easily translated into public programs. The fourth President made it clear that this work must be state owned and the team must operate from the state house to give it a mandate to execute national branding programs from one reliable presidential center. But at that time President Kikwete his leadership was at the end of his tenure and he was undertaking constitution review he paused the team waiting for the new regime while remaining the Patron of the Team.

After 2015 General Election new President came in. Hon John Pombe Joseph Magufuli succeeding Fourth President Hon Jakaya Mrisho Kikwete who presented the Draft of the NATIONAL BRANDING STRATEGY to the new president but it was seen necessary Hon Jakaya to remain the Patron of the National branding team to date as he was the one incubated the Idea. Hon John Pombe Joseph Magufuli made great effort in implementing the strategy as his actions on fighting Drug business, corruptions, lazy public servants, cleaning the government including cutting down the government bureaucratic red tape hence increasing efficiency was vivid. These actions led helped to rebuild Tanzania image, increase Tanzania's respectability and renewed patriotism to many Tanzanians.

In 2017 the strategy was reviewed and updated to suit the then current status and capture the progress as it is noted that the national branding activities are endless. Also, in the process the Brand Tanzania Initiative was registered as NGO to give chance to more people to join as it was suggested that remaining the state house initiative could limit the majority involvements. During all this time the team operated under the directive of the state house and the National Branding strategy remained the property of the government.

In 2021 after passing of the Fifth president Hon John Pombe Joseph Magufuli (May the Lord keep his soul in eternal peace) it was necessary again to make a review. The Patron of the Brand Tanzania Initiative Hon Jakaya Mrisho Kikwete Committed the Team to undertake twofold activities. One to review the National Branding Strategy and Two to now start engaging Tanzania Regions by forming branding teams in all Tanzania regions and start writing region's branding strategies. The decisions made possible to have a third version of the strategy and formulations of several region's branding teams as presented herein.





First Brand Tanzania Team

Hon Jakaya Mrisho Kikwete (4th President of Tanzania)

Prof Egnald Mihanjo, Fadhil Nkhuru, Lusekelo Nelson, Fancy Nkuhi,
Lucas Mahundi, Julius Rugemalila

VISION, MISSION & OBJECTIVES

Vision

Our Vision is to Propel Tanzania to global acclaim: good governance, national interests, patriotism and enduring national security.

Mission

BTI is dedicated to empowering the nation through strategic branding initiatives, fostering holistic nation building that prioritizes on economic progress, values and principles vital for strong and resilient society.



Objectives:

- To build a Tanzania's image through structured strategies that addresses image destroying and image building factors and strengthening the later.
- To strategically market Tanzania within and outside to promote our international visibility.
- To competitively position Tanzania for creating a national affluence regionally and globally.
- To strategically advocate and fight against social- economic misconducts such as corruption, misuse of public resources.
- Promote Tanzanians patriotism, nationality, peace, unity and democracy for building and maintaining cohesive society.
- To participate in writing region's branding strategies
- To facilitate country's branding teams and Agents through training and mentorship.



**The BTI Patron Hon. Jakaya Mrisho Kikwete
meeting with Iringa BTI Team**



DAR CITY

HEART OF
TANZANIA





The National Branding Strategy

The national branding strategy serves as a nation building tool kit. Nations worldwide create strategies that ensure sustainable progress of their national visions. Each National Branding initiative therefore are deliberate endeavors to build nations, market and set competitive edges. Africa needs branding and each of the African nations too. Tanzania Branding strategy is an important national instrument as it is a security and survival strategy for the future as well as a marketing and promotional tool.

Tanzania like many other African nations own abundant rich resources but translating those resources into wealth that generates development for the nation require proper strategy like one. Countries like product competes for growth, acceptance, respect, awareness, visibility hence attracting foreign direct investments and tourism that benefits the people.

BTI have derived comprehensive National Branding Strategy that put down or spell out strategic know how useful for national building process. In this strategy three main objectives are defined and other specific objectives. Also branding products and branding Agents are identified and allocations of their roles clearly stated. The three main objectives of National Branding are Country Image Building (with 4 targets and 18 key activities), Strategic marketing (with 5 targets and 25 activities) and Competitive positioning i.e. setting competitive edge (with 5 targets and 20 key activities). These objectives together with specific objectives translates the nation's need for branding.

National Branding Need deliberate efforts, well organized plans, Inclusiveness, people centered, originality (right context not copy paste), high political will (state mandate) and extensivity & intensivity. Implementing this strategy guarantees positive outcomes and national prosperity in many aspects including:

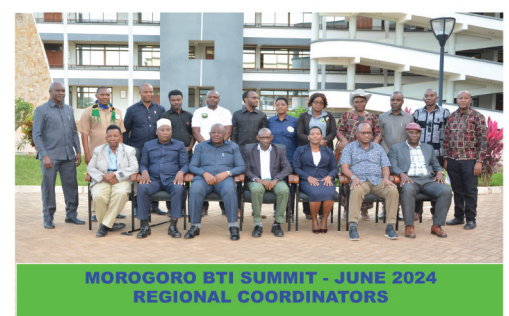
- Raising patriotism as first line of defense
- Combating negative perception and mindset,
- National visibility
- Clear national identity
- Stability
- More diplomatic influence
- Rise competitiveness.
- Helps define, defend and promote national interests.
- Tanzania's respectability comeback
- Economic development.
- More Foreign direct investments
- More tourists
- Cultural revolutions and building a self-motivated citizens.

In general view the national branding is endless and timeless process that need daily monitoring, reviewing and analysis. That's why there several strategic revisions made within short period. The evolution of the strategy intends to meet the most current requirements and project the future. The key assignment being to create active strategies in reviving patriotism, building country image, promoting & defending national interests, installing culture pride and rising competitiveness. BTI stands as strategist hub house not only for developing a national branding strategies but also regions branding strategies, public institutions and private entities. This grants support to regions in developing relevant strategies. BTI intends to develop Strategies for all branding products and level them down to all regions.

Therefore, calls for supports and involvements of all branding Agents and make irrevocable commitments to advocating, communicating, engaging and broadening strategies for implementations of the strategic objectives.

Regions' Branding Strategy and Teams

Since 2021 BTI started developing strategies for regions. The decision was made to suit the need to broaden the involvement of more people. BTI committed to start recruiting more team members and forming teams in every Tanzania's region. From 2021 to this July 2024, several teams have been formed including Iringa, Morogoro, Mbeya, Arusha, Dar es salaam, Tanga, Manyara, Kigoma, Katavi, Dodoma, Ruvuma, simiyu, kilimanjaro, Mwanza, kagera and Zanziabar. Out of these region some underwent training and started developing branding strategy. Process is going on to form teams in other region including Njombe, Mtwara, S/Wanga, Singida, Songwe, Lindi, Pwani, Mara, Mwanza and Tabora. In a primary structure Leaders in those regions are supposed to parent the team. BTI secretariate is responsible for recruiting team members and training as well as directives on how to undertake branding strategy writing .



Branding Products

Understanding the concept of national branding requires clarity of what exactly branded or what does it take branding a nation. One can ask what are you branding? Because a nation is composite of a large body of people united by common descent, history, culture, or language, inhabiting a particular country or territory. So talking of branding a nation means there several aspects or elements involved. The Tanzania Branding Strategy have itemized number of what to brand or referred as branding products;

Branding Product	Strategic Actions
National interests	• Defining, defending and promoting -NI
History	• Identify and promote all Historical products
Culture	• Install culture pride • Define and promote cultural products
Economy	• Create people centered or inclusive economic policies • Progressive economic strategies
Politics	• Creating a democratic political system • Civilized political engagements • Promote Youth engagement in Politics.
Legal system (constitution, laws, by laws)	• Creating strategic legal system that stands to attract investments and business growth.
Tourism	• Strategic marketing and promotions of tourism products.
Kiswahili	• Commercializing Kiswahili • Establishing Swahili training centers globally.
Leadership	• Branding leaders • Leadership training
Sports	• Strategic Promotion of sports
Education (Human Development)	• Overhaul education system. • Promote skills-based education
Technology	• Promote innovative technology • Attract investment in Technology
Diplomacy	• Create strategies for diplomatic influence
Branding agents	• Training and dedicate branding agents to perform their roles accordingly

Branding Agents

The nation branding strategy also identifies the branding agents. This is to answer the question of who to brand the nation. As defined in the strategy national branding need inclusiveness i.e. it is for all Tanzanians wherever they are. This list is derived Just for the purpose of assigning specific roles to some specific groups as follows:

Agents	Roles
The President	• Branding Icon • Setting national visions • Leading by examples
All Government Leader	• Implementing strategic roles assigned
Parliament	• Making relevant laws that supports the implementation of the strategy
Region & district leaders	• Parent branding teams • Coordination and monitoring • Launching campaign • Participate in implementation of the strategy
Political parties Leaders	• Advocate for clean and peaceful politics
Branding team/committee	• Writing and reviewing branding strategy • Train branding agents • Participate in implementing the strategy
Government institutions	• Implement all tasks directed to them • Participate in the various campaigns relating to branding • Provide quality services to people and visitors
Industrial sector	• Establish strategic factories • Establish industrial tourists package • Participate in the branding campaigns.
Private companies	• Establishing, running tourist amenities • Collaborating with government organs in branding initiatives • Participate in the tourism campaign • Provide good service • Brand products with Iringa address • Promote products produced in Iringa
NGOs	• Collaborating with government organs in branding initiatives • Organise training • Create projects that brand and promote Iringa
Bodaboda	• Establishing, running tourist amenities • Collaborating with government organs in branding initiatives • Provide good service • Carry branding burners

Bajaj	• Collaborating with government organs in branding initiatives • Provide good service • Carry branding burners
Mama lishe	• Collaborating with government organs in branding initiatives • Provide good service • Participate in food festivals
Markets	• Selling point for Iringa branded products • Network with online and international markets. • Mobilizing producers in iringa use the market centers in Iringa
Police	• Provision of peace and order • Collaborating with government organs in branding initiatives • Provide customer service • Ensure security and harmony to attracts investors and visitors • Participate in tourism campaigns
Students	• Organize students' tourism program • Participate in branding and uzalendo training • Participate in essay writing competitions
Academic institutions (universities, colleges, vocational, primary & secondary schools,)	• Branding training • Organize tours campaigns • Establish purposive students' training branding activities • Create international relations with universities from other countries
Religious institutions	• Hold big religious conferences involving fellows from the world to Tanzania • Participate in branding activities. • Mobilize members to visit tourists' attraction. • Use the religious institutions to promote patriotism and marketing the nation.
Farmers	• Quality produces can attract easy exports • Farmers international showcases • Participate in branding activities
Tax drivers	• Marketing attractions to foreigners and domestic visitors • Participate in branding training • Participate in tourism campaign • Brand their cars with our attractions
Toure operators	• Training for quality services and customer care • Promote tourists' attractions • Suit required qualifications for tour operators
Hotels	• Improve services • Make tourists' manuals for attractions • Participate in tourism campaigns
Artists	• Compose songs for attractions. • Prepares concerts for tourism promotions • Participate in branding campaign.

Professionals	• Write books • Compete with others country's professionals
Traditional and Local leaders	• Participate in branding trainings • Organize community tours • Keep the attractions present in their areas • Promote patriotism and culture
Sports	• Football, jogging and other sports are mobilizing tools • Participate branding training • Organize tourism trips to visit destinations present
Media	• Participate in the branding training • Promote national interests and patriotism • Promote branding activities
Parents	• Train children good manner and install patriotism • Mobilize families to participate in tourisms and other national initiatives
Diasporas	• Create promotion program
Embassy	• Establish Swahili training centers • Engage investors • Create markets for home made products



Programs

BTI have adopted several programs to further the objectives. Training and annual summit are the main activities done. The two are implemented to create awareness and common understanding of the strategy. Also as means to buy in from the public and members in improving the strategy.

Many training, conferences, summits and domestic tourism program have been adopted every year all which contributed to the growth of BTI and the Team members' competence. Much surprisingly all have been done by the devotions of members and contributions from few well wishers or patriotic people and institutions.

Training

**BTI LEADERS' TRAINING - 2023
MIDLAND HOTEL - MOROGORO**



TRAINING IRINGA - OCTOBER 2023



LEADERS TRAINING DODOMA - AUGUST 2023



LEADERS TRAINING DODOMA - AUGUST 2023



TRAINING DAR ES SALAAM - JULY 2017



TRAINING ARUSHA- 2022

Summits



IRINGA SUMMIT BTI MEMBERS - NOVEMBER 2021



**IRINGA SUMMIT BTI MEMBERS VISITING
RUAHA NATIONAL PARK - NOVEMBER 2021**



ARUSHA SUMMIT BTI MEMBERS - AUGUST 2022



**ARUSHA SUMMIT BTI MEMBERS VISITING
ARUSHA NATIONAL PARK - AUGUST 2022**



MWANZA SUMMIT BTI MEMBERS - AUGUST 2023



**MWANZA SUMMIT BTI MEMBERS VISITING SAANANE
ISLAND NATIONAL PARK - AUGUST 2023**



MOROGORO SUMMIT BTI MEMBERS - JUNE 2024



**MOROGORO SUMMIT BTI MEMBERS VISITING
MIKUMI NATIONAL PARK - JUNE 2024**

Partners and Sponsors

BTI have been supported by several individuals and partnered with some institutions in implementation of some programs including training and domestic tourism.



1. Hon Samia Suluhu Hassan Donated 5,000,000Tsh cash for food consumed by members in Mwanza training. The same were presented by the District commission of Nyamagana District through District Administrative Secretary.



2. TANAPA: Collaborated with BTI for the Training and domestic tourism promotion program in lake zone in Aug 2023 BTI members conducted training of about 200 members from all over the country in Mwanza and all attendees visited Saa Nane Island National Park whereby TANAPA donated 200Tshirts and 5,000,000Tsh cash.

3. ST. AUGUSTINE UNIVERSITY MWANZA hosted this training by granting facility for training and accommodations for all BTI members attended the summit in Aug 2023.

4. ASAS GROUP OF COMPANIES donated 2,000,000Tsh Cash for food and accommodations for Iringa summit in November 2021.

5. OLACITY GARDEN HOTEL Hosted Arusha summit in 2022 whereby part of members were hosted to stay at this hotel at half market price and offered food services at half market price. This support allowed successful training and tourism to Arusha national park.

Leadership and Membership

BTI works under spirit of Patriotism and Nationalism as the main pillars for national branding. BTI believes Patriotism is a first line of nation's defense. The leadership philosophy is built to attract people with high integrity, patriotism, self sacrifice and devotion.

Hon Jakaya Mrisho Kikwete Fourth President of the United Republic of Tanzania is a Patron. Assisted by Hon Ambassador Rajabu Omary Luhwavi as Chief Coordinator. The Branding Team is Lead by Prof Egnald Pius Mihanjo Chairman, Assisted by Dr. Evaristo Haule, there also Secretary General Mr Lusekelo Nelson Mwandemange Assisted by Wema David Somba as Deputy Secretary General.

Daily activities are performed under BTI secretariate or steering committee that include leaders and other members as mentioned below.

Also we have Region coordinators and Assistants Regional coordinators for each region those with established team already and each region is expected to have at least 15 members and on Guardian.

BTI membership also requires to follow principal of patriotism and nationalism as key Identities. To this end BTI combines people of high integrity national carders willing and ready to devote their whole self for the Tanzania. Let be noted that devotion and sacrifice is another key criterion for recruiting members. Members in the below list are good example of people who love their nation and their characters identifies them to be best branding agent of this nation. They have all time given their best resources, scarce time and energy.

Therefore the list below presents all current leaders and members from all region and member of secretariate.



Current Leadership and Team Members

Name	Title
Hon JAKAYA MRISHO KIKWETE	Patron
Hon Amb. Rajabu Omary Luhwavi	Chief Cordinator
Prof Egnald Pius Mihanjo	Chairman
Dr. Evaristo Haule	Vice Chairman
Lusekelo Nelson Mwandemange	Secretary General
Wema David Somba	Deputy Secretary Genral
Chacha Masero	Member of Secretariate
Athman Sungura	Member of Secretariate
Irene Donald Hance	Member of Secretariate
Dr.Talam Kibona	Member of Secretariate
Nussaibth Ahmed	Member of Secretariate
Jonathan Mnyela	Member of Secretariate
Jestina Kimbesa	Member of Secretariate
John nkini	Cordinator Arusha Region
Carlo Robinson	Asst Cord Arusha Region
Beatrice Mwakyembe	Cordinator Dar es salaam Region
Denis sanchawa	Asst Cord Dar es salaam Region.
Specioza Nyamitwe	Cordinator Kigoma Region
Zamoyoni Uzale	Asst Cord Kigoma
Daudi Nchia	Cordinator Tanga Region
Twali Mshare	Asst Cord Tanga Region
Benadetha Tembo	Cordinator Manyara Region
Neema Ngasabire	Asst Cord Manyara Region
Salum Mengi	Cordinator Mbeya Region
Pascal Micheal	Asst Cordinator Mbeya Region
Rajabu Mdaki	Cordinator Morogoro Region
Grant Patal	Asst Cord Morogoro Region.
Nussaibat Hafidh Ahmed	Cordinator Zanzibar
Maximmilian Kailangana	Asst Cord Zanzibar
Vedicatus Tigelerwa	Cordinator Geita Region
Magoti Sarya	Asst Cord Geita Region
Wiston Mwinuka	Cordinator Iringa Region
Imelda Haule	Asst Cord Iringa Region
Mpoki Ambangile	Cordinator Rukwa Region
Godfrey Mbena	Asst Cord Rukwa Region
Dickson Mseti	Cordunator Dodoma Region

Julius Mwakasege	Asst Cord Dodoma Region
Geofrey Mdede	Cordinator Ruvuma Region
Debora Emily mwakanosya	Asst Cord Ruvuma Region
Eng Augustino Kiganga	Cordinator Mwanza Region
Ezekiel Vigello	Asst Cordinator Mwanza Region
Felix Francis	Cordinator Kagera Region
Themistocles Mutasingwa	Asst Cordinator Kagera Region
Oscar Ngaruka	Cordinator Rukwa Region
Eveline Mmari	Cord Kilimanjaro Region
Bernald Mushi	Asst Cord Kilimanjaro Region
William Sylvester	Cordinator Simiyu Region
Erasto Mutayuga Focus	Cordinator Mara Region

Members

Name	Region
Thawabu Jeremia	Morogoro
Rajabu Malumbo	Morogoro
Samwel Nelson Kamwaya	Morogoro
Mwanafela Mkuu Higilo	Morogoro
Mohamed Bakari Issa	Morogoro
Dkt Edvin Kitindi	Morogoro
Monica Raphael Tango	Morogoro
Stella Bethuel Shore	Morogoro
Zuwena Omary Lugongo	Morogoro
Julieth Anael kimaro	Morogoro
Patrick kihonza	Morogoro
Jonas Malyashamba Mhoka	Morogoro
Dastan Malema Mziwanda	Morogoro
Anna Lupiano Lukona	Morogoro
Javier George Mwasekaga	Morogoro
Andrea Jophrine Kwana	Morogoro
Halfas Hamis Khana	Morogoro
Yusuph Ally Mwamba	Morogoro
Fransis Oscar Ndunguru	Morogoro
Asha Shawa	Morogoro
Hery Herbert Mkunda	Morogoro
James Peter Chuwa	Mwanza
Gabriel Athman	Mwanza
Ali Rajabu Issa	Zanzibar
Thabit Ussi Mngwali	Zanzibar
Aziza Rashid Mussa	Zanzibar

Dr.Salum Ahmed	Zanzibar
Hon Nadra Juma Mohamed	Zanzibar
Abdallah Ramadhan Abdallah	Zanzibar
Mudathir Abdi Khatib	Zanzibar
William Dickson Zakaria	Zanzibar
Talib Khatib Shaaban	Zanzibar
Mtambua Hamziji Haji	Zanzibar
Eunice Msagati	Iringa
Jamila Abdalla	Iringa
Baraka Kimata	Iringa
Khalid Abdallah	Iringa
Lulu Alex Kidunda	Iringa
Abeid Abeid Seif	Iringa
Ally Hilal Mohamed	Iringa
Aneth Mwenda	Iringa
Dr. Neema Chaula	Iringa
Dr.Mariana Mhewa	Iringa
Emmanuel Ngabuji	Iringa
Fania Mohamed Ndinda	Iringa
Faraja Nganyagwa	Iringa
Halima Mkumba	Iringa
Ibrahim Kinyaga	Iringa
Jairos Mwakavindi	Iringa
Jeremiah Kalolo	Iringa
Majid Omar	Iringa
Mariam Kiponda	Iringa
Mistry Kibodi	Iringa
Naomi Seleman	Iringa
Nicus Sambala	Iringa
Paskazia Kasongo	Iringa
Suzan Nyika	Iringa
Loveness Gerald	Ruvuma
Kanisius Nyimbi	Ruvuma
Engirbert Hokololo	Ruvuma
Hon Issa Mkwawa	Ruvuma
Mary Christopher	Ruvuma
Livinus Livinus Nchimbi	Ruvuma
Eng. Ramo Makani	Ruvuma
Abubakar Mketo	Ruvuma
Loyce Festo Katogoro	Geita
Bonaventure M. Hoja	Geita
Mustafa Saidi Mwangaila	Geita
Lucia Samweli Lukumay	Geita

Nkwabi Peja Lutubija	Geita
Philbert Evarist	Geita
Elizabeth Chami	Geita
Mariam Edward	Geita
Rozmin Hanif Mohamed	Dar es salaam
Didas Lopa	Dar es salaam
Aisha Mtipa	Dar es salaam
Lazaro Lutobeka M	Dar es salaam
Rhoda Robert	Dar es salaam
Mydear Mwanyiro	Dar es salaam
Nassor Homoud Mohamed	Dar es salaam
Royce Rweyemamu	Dar es salaam
Claudia August Mlingi	Dar es salaam
Baikola Adam	Dar es salaam
Stara Kesi Bakari	Dar es salaam
Joram Naonekya Nkumbi	Arusha
Selestine Benard Ojode	Arusha
Abihudi Mwakijambile	Arusha
Stellah Richard	Arusha
Neema Mwaisondole	Arusha
Ellie Sawayaeli	Arusha
Lily Albert	Arusha
Dr.Neema Mturo	Arusha
Aneth Kifwe	Arusha
Edisa Nestor Ndabita	Arusha
Shaban Bushir	Arusha
Lepapa Ipanga	Arusha
Yakini Lingato	Arusha
Winifrida Fredrick	Arusha
Anton Hitla	Arusha
Salehe Idrisa	Arusha
Atupele Mwaitete	Arusha
Furaha G Nyunza	Arusha
Jackinda Jairo	Arusha
Grace Sarakikya	Arusha
Eng. Leocadia Shirima	Arusha
Pauline Mkama	Arusha
Dr. Cairo Mwaitete	Arusha
Mboka Mwakalinga	Arusha
Dr. Pascal Kang'iria	Arusha
Sofia John	Arusha
Evodia E. Mugyabuso	Tanga
Restuta Clemence	Tanga

Rajab Issa Mbughuni	Tanga
Ramadhan M. Kassim	Tanga
Alfan Kirua Abdi	Tanga
Saumu R.Turuku	Tanga
Hassan B Sechonge	Tanga
Omary Y. Hiza	Tanga
Jackline E Mvungi	Tanga
Mwajuma S.Mohamed	Tanga
Nuru Z.Mhunzi	Tanga
Afani K Abdi	Tanga
Habib M Mshana	Tanga
Trust J. Mbombe	Tanga
Abraham Daudi Mcharo	Tanga
John Msuri	Manyara
Muna Siay	Manyara
Filbert Mdaki	Manyara
John Nzwalile	Manyara
Godfrey Japhary	Manyara
Hubert Shayo	Manyara
Patrice Gwasima	Manyara
Kassim Jamal	Manyara
Denis Bakuza	Manyara
Wilhelmon Mayo	Manyara
Clement Tangawizi	Manyara
Christina Masagasi	Manyara
Elibariki Suleman Ntepele	Manyara
Iddi Sulle	Manyara
Inyashi Melkiory	Manyara
Anna Leon	Manyara
Wema Ntibukigwa Kachukuzi	Kigoma
Nhiga Josephat Mwandu	Kigoma
Mussa Kilongozi	Kigoma
Zuwena Yusuph	Kigoma
Sylvia P.Bitakama	Kigoma
Emma Wandali	Kigoma
Eliya Naftari	Kigoma
Naftary Edom Naftari	Kigoma
Kilindanye Kisage	Kigoma
Gervas Edward Lugeze	Kigoma
Johanes Haule Katunzi	Kigoma
Kiboko Nyamsaba Kiboko	Kigoma
Rahma Kamaka Shaban	Kigoma
Amina Juma Kazige	Kigoma

Abinery S. Balosha	Kigoma
Donasian J Niyamungu	Kigoma
Elizabeth L Muhanza	Kigoma
Khadija Idrisa Takato	Kigoma
Melania kazil Kalimanzira	Kigoma
Phalece John Lesilwa	Kigoma
Agnes Chungu	Kigoma
Charles Udoya	Kigoma
George Joseph Mbembela	Kigoma
Elisha Lameck	Kigoma
Gloria Jumanne	Kigoma
Frolian Ngonyani	Kigoma
Anna Bakari	Kigoma
Alex S Nkamata	Kigoma
Jafet Safari	Kigoma
Cecilie Kadege	Kigoma
Esh Mbise	Kigoma
Goodluck Digimba	Kigoma
Victoria Richard Mushi	Kigoma
Sophia Alfred	Kigoma
Nigha Mwandu	Kigoma
Angelbertha Rweyongezo	Kigoma
Martin Mathew	Kigoma
Edson Bernald Bahemana	Kigoma
Augustine Lugema	Kigoma
Benedict Bella Rumisha	Kigoma
Bizimana William Timbiko	Kigoma
Edith Kato	Kigoma
Emmanuel Thomas	Kigoma
Flora Ntikwiza	Kigoma
Lwakachira Ilambona	Kigoma
Jenerosa Boniface	Kigoma
Lucas Peter	Kigoma
Mbegu Micheal	Kigoma
Puis Cleophace	Kigoma
Wilbert Bukobero	Kigoma
Denis Jackson	Kigoma
Veronica Kasomo	Kigoma
Nice Mfungo Mgeta	Kigoma
Noelia Vicent Ntalalwe	Kigoma
Salomon Katuli	Kigoma
Katibu Kello Rashid	Kigoma
Dorice Cornel	Kilimanjaro

Pendo Greyson Cheyo	Mwanza
Mulangila Makene Deonatus	Mwanza
Millo Malando	Mwanza
Alen Anthony	Mwanza
Mahamba Sebastian Ihonde	Mwanza
Delphine Kessy	Mwanza
Hamisi H Hamisi	Mwanza
Hilda G Kanyamwanila	Mwanza
Politicutus Nyakatanga	Mwanza
Kessy Yakobo	Mwanza
Fransis Chacha	Mwanza
Godlove Selestus	Mwanza
Rosemary Kweka	Mwanza
Tipson Gidion Mlelwa	Mbeya
Henry John Mwakigali	Mbeya
Isaack Mwakapasa	Mbeya
Emmanuel Peter Mwakatundu	Mbeya
Christina Mwakapalila	Mbeya
John Felcian Mboya	Mbeya
Numwagile Athur Bughali	Mbeya
Gabriel Lowland Mwakilima	Mbeya
Dr Isaack Mwakitalima	Mbeya
Nasra Nkakatisi	Mbeya
Ahmed Mazige	Mbeya
Huruma Juma Kilingo	Rukwa
Paulo Mwanawima	Rukwa
Kisa Nkyandwale	Rukwa
Edna Marcus Mwinuka	Rukwa
Rosemary E. Philipo	Rukwa
Dastan Mlelwa	Rukwa
Gregory Kimbi	Mara
Mwalingo Thobias	Mara
Happy Mareko	Mara
Zuena Mgova	Mara



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